

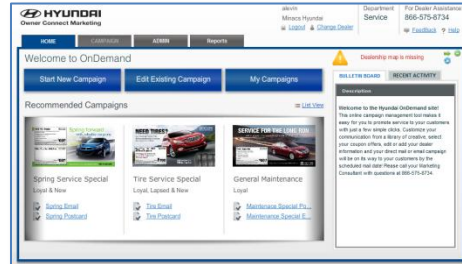


Hyundai Owner Connect Marketing OnDemand Announcement & Training Schedule

Hyundai Owner Connect Marketing is pleased to announce that as of January 16, 2012 the Owner Connect Marketing OnDemand website went live. This site provides a user friendly interface and allows all dealers to create OnDemand direct mail and email campaigns online.

What does this mean for you?

- No \$350 set up fee
- Greater In Home date flexibility
- Faster turnaround times: 48-96 hour for email
- A robust creative library to choose from
- And much, much more!



Do you want to learn the other benefits and how to use the new Owner Connect Marketing OnDemand tool? If so, attend one of our many webinars (see schedule below). Every dealer that attends a webinar will have a chance to win a raffle price, anything from **\$100 off their first OnDemand campaign** to a gift card or even a new digital camera! You must attend a training to learn how to qualify.

Webinar Schedule

Web Conference URL: <https://abm.anywhereconference.com/>
 Dial In Number: (866) 946-1635
 Conference ID: 9670527 --- for both web and phone access
 Web Pin: 202154652

Dealer Training					
	Hawaii	Pacific	Mountain	Central	Eastern
Wednesday, January 25	10:00 AM	1:00 PM	2:00 PM	3:00 PM	4:00 PM
Thursday, January 26	5:00 AM	8:00 AM	9:00 AM	10:00 AM	11:00 AM
Thursday, January 26	10:00 AM	1:00 PM	2:00 PM	3:00 PM	4:00 PM
Tuesday, February 7	5:00 AM	8:00 AM	9:00 AM	10:00 AM	11:00 AM
Tuesday, February 7	10:00 AM	1:00 PM	2:00 PM	3:00 PM	4:00 PM
Wednesday, February 8	5:00 AM	8:00 AM	9:00 AM	10:00 AM	11:00 AM
Wednesday, February 8	8:00 AM	11:00 AM	12:00 PM	1:00 PM	2:00 PM
Thursday, February 9	5:00 AM	8:00 AM	9:00 AM	10:00 AM	11:00 AM
Thursday, February 9	10:00 AM	1:00 PM	2:00 PM	3:00 PM	4:00 PM
Tuesday, February 21	5:00 AM	8:00 AM	9:00 AM	10:00 AM	11:00 AM
Thursday, March 8	8:00 AM	11:00 AM	12:00 PM	1:00 PM	2:00 PM
Tuesday, March 13	10:00 AM	1:00 PM	2:00 PM	3:00 PM	4:00 PM